curriculum vitae

Vytautas Ramanauskas

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currently lives in Vilnius, Lithuania

education

2011 - 2016   **Master of Law (Commercial law)**
Vilnius University, Lithuania

2014 - 2015   **Master of Law / Exchange**
Utrecht University, the Netherlands

experience

2021 - now   **BILLO.APP**
Product designer

- x   Designing both for the Billo web application (demand side) & for Billo creators app (supply side) (Flutter-based, iOS & Android app)
- x   Identifying opportunities for new products and functionality
- x   Framing the problems in the inception and discovery phases
- x   Performing user research (both supply & demand side) - user interviews, surveys, usability testing (pre-release, post-release / moderated & un-moderated) (150+ hours)
- x   Creating the final UI, prototyping & testing
- x   Modifying and revising existing designs to meet changing customer preferences
- x   Developing Billo design system & applying consistent design practices across the company's products

2021 - 2021   **TREATWELL**
Product designer

- x   Working on B2B experiences and designing Connect calendar management tool (both Desktop & Mobile apps)
- x   Designing experiences from guiding newly signed up partners through setup and onboarding to helping salon owners and receptionists efficiently manage their business.
- x   Framing the problems in the inception and discovery phases
- x   Performing user research, including user interviews, surveys (pre-release, post-release) (120+ hours of interviews & usability testing)
- x   Creating the final UI, prototyping & testing
- x   Designing Treatwell Connect apps (iOS & Android)
- x   Modifying and revising existing designs to meet changing customer preferences
- x   Contributing to and documenting Treatwell design system (collaborating with fellow designers)
- x   *Please see Treatwell case study on my portfolio to understand what kind of projects I have been working on.*

2019 - 2021   **DANSKE BANK**
UX/UI Designer

- x   Designing and maintaining the style guide & components library of BPM applications
- x   Defining and driving the UX & UI of BPM applications from end-to-end through prototyping, validation, implementation, launch, and further iteration
- x   Gathering feedback from the users (internal bank employees) by user interviews, usability testing and performing design reviews
- x   Creating the final UI and building prototypes
- x   Modifying and revising existing designs to meet changing customer preferences
- x   *Please see Danske Bank case study on my portfolio to understand what kind of projects I have been working on.*

2018 - now   **FREELANCE UX/UI WORK**
Freelance UX/UI Designer

- x   Performing research - from user interviews, observations, questionnaires to data analysis and interpretation
- x   Documenting the process by creating task flows, user journey maps, scenarios, personas; Defining projects' MVPs
- x   Defining the information architecture: sitemaps that turn into sketches, wireframes, and prototypes
- x   Design the UI, prototypes and testing them with target users
- x   Runing usability tests (moderated & un-moderated), A/B tests
- x   Performing UX design audit for websites and applications

earlier work experience can be provided upon request

software & tools

Know very well   Figma, Sketch, InVision, Zeplin, Whimsical, Balsamiq, HotJar, Miro, Trello, Slack, Asana

Know well   Atlassian suite / JIRA & Confluence, Adobe Photoshop & Illustrator, Axure RP, Google Analytics, Google Suite, MS Suite, MixPanel

courses & certification

2022 - now   **Interaction Design Foundation**
Copenhagen, Denmark (online)

2021   **University of Michigan**
User Experience Research and Design (Coursera)

2018 - 2020   **Interaction Design Foundation**
Copenhagen, Denmark (online)

2018   **UXkursas.lt UX/UI course**
Usability ISO 9241 standard

2017   **Google Analytics Academy**
Analytics for Business

2017   **Udemy**
UX Design Fundamentals & Master's courses

languages

Lithuanian   Native tongue

English   Fluent, C1

German   Fluent, B1